

PRIVACY POLICY NOTICE

For the purposes of this Privacy Notice, Rabbit Waste Management Ltd comprises of the following companies;

Rabbit Waste Management Ltd
Enviropower Ltd
Rabbit Demolition Ltd

In accordance with the General Data Protection Regulation (GDPR), Rabbit Waste Management have implemented this privacy notice to inform you of the types of data we collect and process about you. We also include within this notice the reasons for processing your data, the lawful basis that permits us to process it, how long we keep your data for and your rights regarding your data.

This Privacy Notice applies to personal information collected by companies within the Rabbit Waste Management Group, in connection with the services and products they offer. This includes information collected offline through our various offices in the UK, our direct marketing campaigns and online through our website or social media.

Our websites may contain links to other websites outside of the Rabbit Waste Management Group. Please note that we have no control how your data is collected, stored or used by other websites and we advise you to check the privacy policy of any such website before providing any data to them.

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes.
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@rabbitgroup.co.uk.
- you can also unsubscribe from our mailings by clicking on the link in one of our electronic messages. All our electronic marketing communications will include the option to unsubscribe.

Rabbit Waste Management may change this policy notice from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 02/12/2025.

A) DATA PROTECTION PRINCIPLES

Under GDPR, all personal data obtained and held by us must be processed according to a set of core principles. In accordance with these principles, we will ensure that:

- processing is fair, lawful and transparent
- data is collected for specific, explicit, and legitimate purposes
- data collected is adequate, relevant and limited to what is necessary for the purposes of processing
- data is kept accurate and up to date. Data which is found to be inaccurate will be rectified or erased without delay
- data is not kept for longer than is necessary for its given purpose
- data is processed in a manner that ensures appropriate security of personal data including protection against unauthorised or unlawful processing, accidental loss, destruction or damage by using appropriate technical or organisation measures
- we comply with the relevant GDPR procedures for international transferring of personal data

B) TYPES OF DATA WE COLLECT

We currently collect several categories of personal data in order to carry out effective and efficient processes, the data we collect will consist of the following as appropriate;

Name, Address, Telephone Numbers, Email Address, Delivery Address, Insurance Details if relevant. Whilst we may collect payment details from you these are not retained or stored within our systems.

Information may be collected automatically when you use the Rabbit Group websites through the use of Cookies. For further information on our use of cookies please refer to our Cookie Policy located on our websites

C) COLLECTING YOUR DATA

You provide several pieces of data to us directly during the process of conducting day to day business with us, your personal data is kept in files or within the Company's IT systems.

D) LAWFUL BASIS FOR PROCESSING

The law on data protection allows us to process your data for certain reasons only. In the main, we process your data in order to comply with a legal requirement or in order to effectively manage the business we conduct with you and to fulfil the contract between us.

The information below categorises the types of data processing, appropriate to your status, we undertake and the lawful basis we rely on.

Activity requiring your data	Lawful basis
Carry out the business contract that we have entered into with you e.g. using your name, contact details, delivery address etc.	Performance of the contract
Dealing with legal claims made against us	Our legitimate interests
Preventing fraud	Our legitimate interests
Ensuring our administrative and IT systems are secure and robust against unauthorised access	Our legitimate interests
Marketing	Our legitimate interests

E) SPECIAL CATEGORIES OF DATA

Special categories of data are data relating to your:

- health
- sex life
- sexual orientation
- race
- ethnic origin
- political opinion
- religion
- trade union membership
- genetic and biometric data

We do not collect or store any special data relating to you.

F) WHO WE SHARE YOUR DATA WITH

We may share your data only with our associated businesses forming the Rabbit Waste Management Group, being;

Rabbit Waste Management Ltd

Enviropower Ltd
Rabbit Demolition Ltd

Data is shared within the group for the purposes of improving our services and customer journey as well as for marketing purposes.

We may also share your data with third parties to comply with a legal obligation upon us. Third parties must implement appropriate technical and organisational measures to ensure the security of your data.

G) PROTECTING YOUR DATA

We are aware of the requirement to ensure your data is protected against accidental loss or disclosure, destruction and abuse. We have implemented processes to guard against such.

H) RETENTION PERIODS

We only keep your data for as long as we need it, which will be at least for the duration of your contract with us though in some cases we will keep your data for a period after your contract has ended. Some data retention periods are set by the law and we will comply with these.

I) AUTOMATED DECISION MAKING

Automated decision making means making decisions about you using no human involvement e.g. using computerised filtering equipment. No decision will be made about you solely on the basis of automated decision making (where a decision is taken about you using an electronic system without human involvement) which has a significant impact on you.

J) YOUR RIGHTS

You have the following rights in relation to the personal data we hold on you:

- the right to be informed about the data we hold on you and what we do with it;
- the right of access to the data we hold on you.;
- the right for any inaccuracies in the data we hold on you, however they come to light, to be corrected. This is also known as ‘rectification’;
- the right to have data deleted in certain circumstances. This is also known as ‘erasure’;
- the right to restrict the processing of the data;
- the right to transfer the data we hold on you to another party. This is also known as ‘portability’;
- the right to object to the inclusion of any information;
- the right to regulate any automated decision-making and profiling of personal data.

K) CONSENT

Where you have provided consent to our use of your data, you also have the right to withdraw that consent at any time. This means that we will stop processing your data.

L) MAKING A COMPLAINT

If you have any concerns about our use of your personal information, you can make a complaint to us at;

Rabbit Waste Management Limited
Units 1-2
37 Chartwell Road
Lancing Business Park
Lancing
BN15 8TU

01903 762020

info@rabbitgroup.co.uk

You can also complain to the ICO if you are unhappy with our response or how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>